



GUIDING QUESTIONS – ACTIVITY DIGITAL MAPPING OF MY PLACE

During your digital exploration, reflect on:

- What appears first when you search for your place online?
- Is intangible cultural heritage visible in search results?
- Who is shaping the digital narrative (community members, institutions, tourism bodies, individuals)?
- What types of content are present (videos, images, articles, social media posts)?
- What aspects of heritage are missing or underrepresented?
- Are different generations visible in the digital representation?
- Is the digital presence active and updated, or outdated?



Co-funded by
the European Union