



GUIDING QUESTIONS -ACTIVITY DESIGNING A DIGITAL COMPONENT

During your design for the digital component, reflect on:

■ Content:

- What will you create?(e.g., short video series, digital map page, Instagram storytelling campaign, online archive entry)
- Which ICH element does it support?

■ People:

- Who creates it?
- Who maintains it?

■ Audience:

- Who is it for?

■ Sustainability:

- How will it be updated?
- What risks exist?

