

Training Case Overview

Your Training Case is the practical thread that connects all eight modules of the #ASenseofEU course.

You will progressively transform a meaningful place and its heritage into a complete ICH-based tourism product.

How your Training Case develops

What is the Training Case?

A Training Case is a place-based project that you develop throughout the course. It can focus on a village, neighbourhood, rural area, community, cultural practice, tradition, or local knowledge system that is meaningful to you.

How to use it

- Choose one place, community, or heritage element as your focus. Keep the same Training Case throughout the course.
- Update it after each module using your notes, maps, worksheets, and templates.
- Use the completed case to design your final tourism product and presentation.



Introduction

Choose your place or heritage focus and define why it matters.



Sense of Place

Describe what makes the place distinctive and meaningful.



Intangible Cultural Heritage

Identify traditions, stories, practices, and knowledge.



Intergenerational Learning

Map generations, knowledge holders, transmission, and risks.



Community Engagement

Identify local assets, stakeholders, participation, and community needs.



Digitalisation

Select digital tools to document, map, preserve, and communicate heritage.



ICH-based Tourism

Develop and refine a feasible, authentic tourism product concept.



Presentation & Evaluation

Create a poster, present the final product, and reflect on your learning.

Final outcome

A coherent ICH-based tourism product rooted in local identity, community participation, sustainability, and realistic delivery.